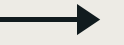


# Gabrielle Saint-Amour





# My name is Gabrielle.

Top-rated brand marketing manager

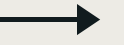
16 years of marketing experience in different industries

I have experience working for small and large companies in a number of industries including health and wellness and lifestyle

My goal is to give my clients the best quality work

I have managed national, local and international campaigns that have resulted in increased sales, engagement, and awareness

# My marketing skills



Digital Marketing & Social Media

Brand Management

Offline Marketing

Brand Strategy

Project Management

Partnership Marketing

Event Management

Promotional Marketing



Great attention to detail

Creativity

Strong vocabulary

Open to feedback

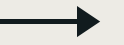
Organized

Reliable team player



# My popular projects

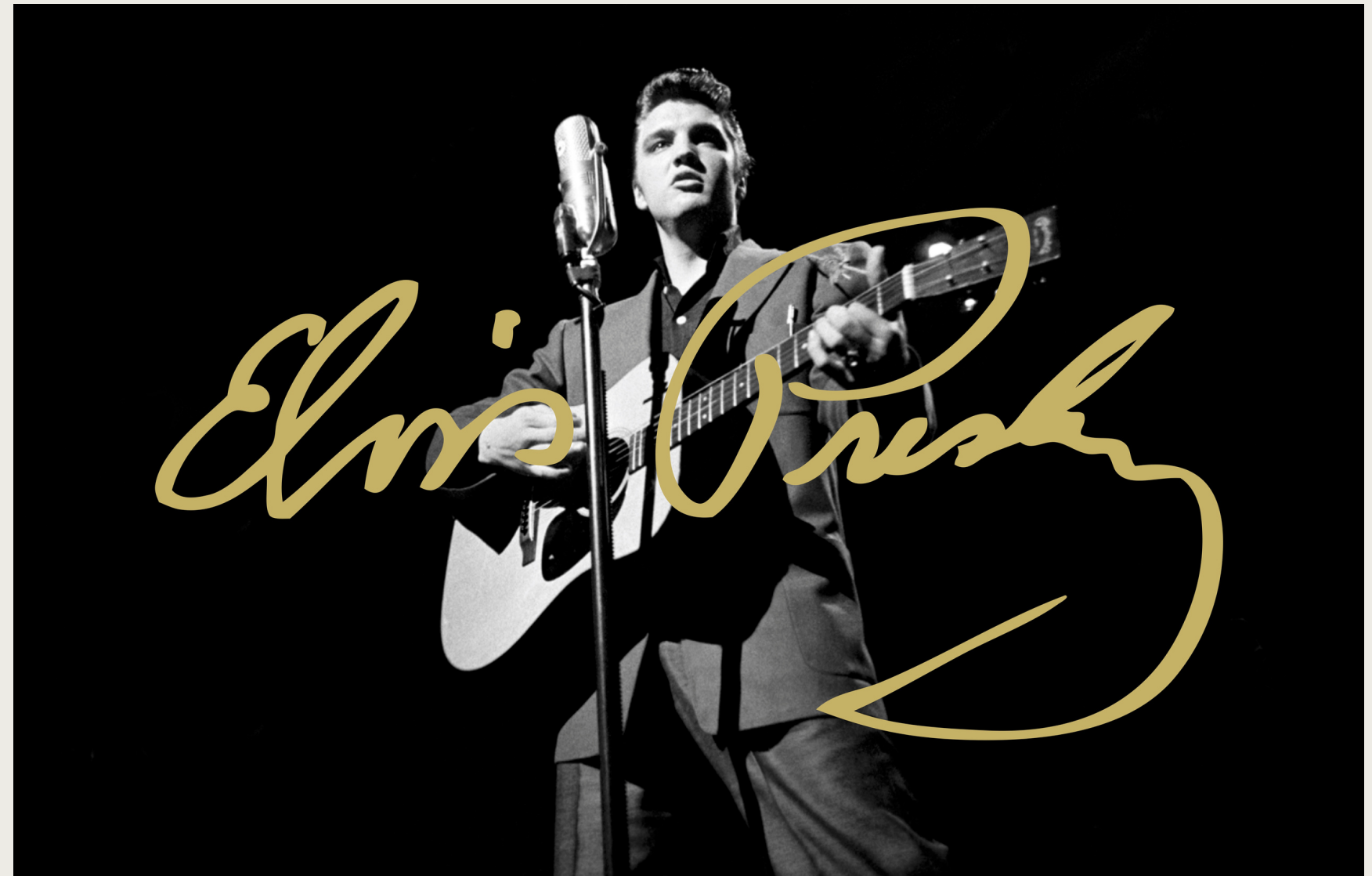
# Brand Guidelines



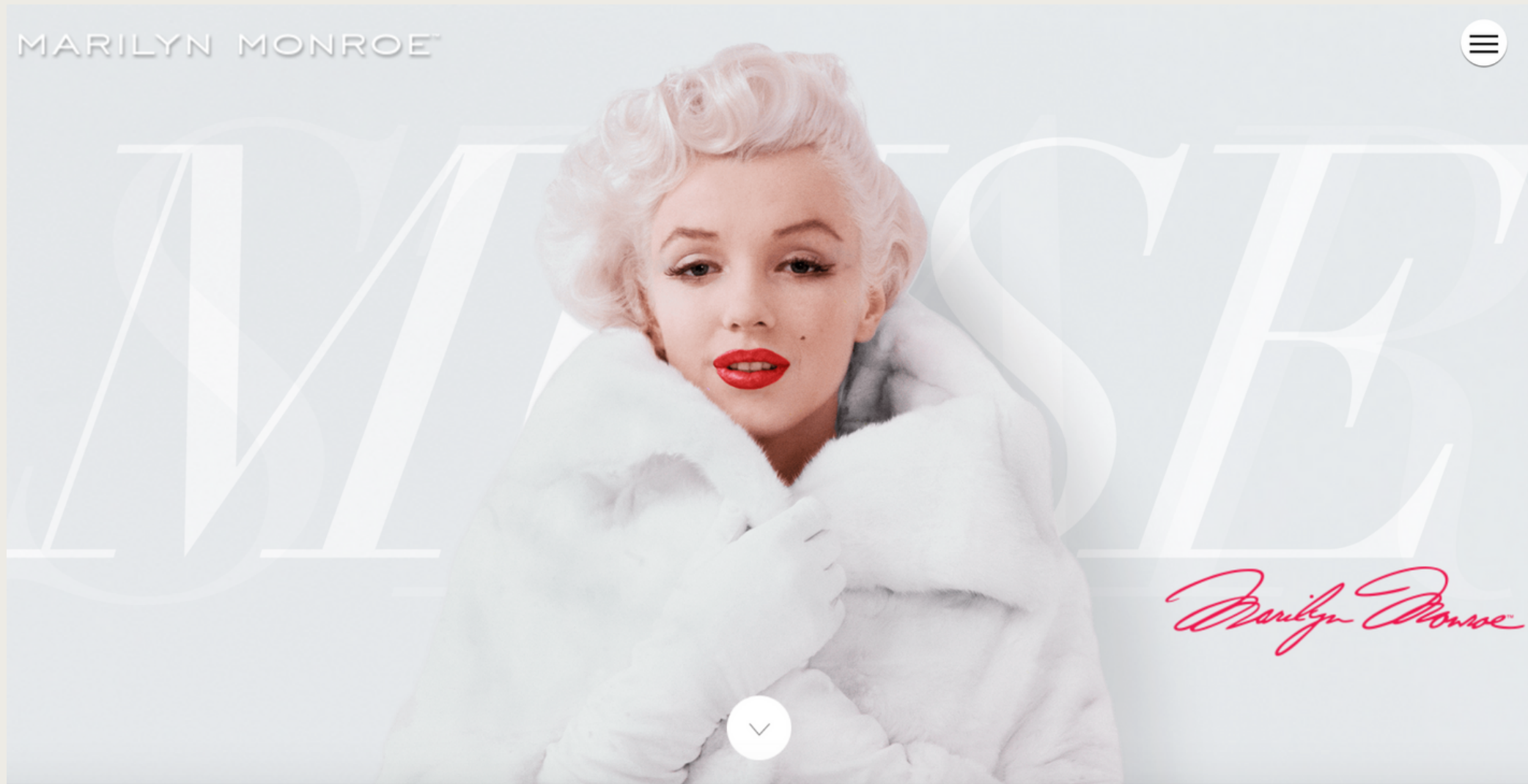
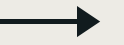
Client name:

Elvis brand for Authentic Brands Group

Developed guidelines, including research, approved logos, images, color palette, trademarks, and product lines for the Elvis Presley brand. Managed all aspects of the Elvis license including trademarks and licensing agreements.



# Brand Guidelines



Client name:  
Marilyn Monroe for  
Authentic Brands Group

Developed guidelines, including research, approved logos, images, color palette, trademarks, and product lines for the Marilyn Monroe brand. Managed all aspects of the Marilyn Monroe license including trademarks and licensing agreements.

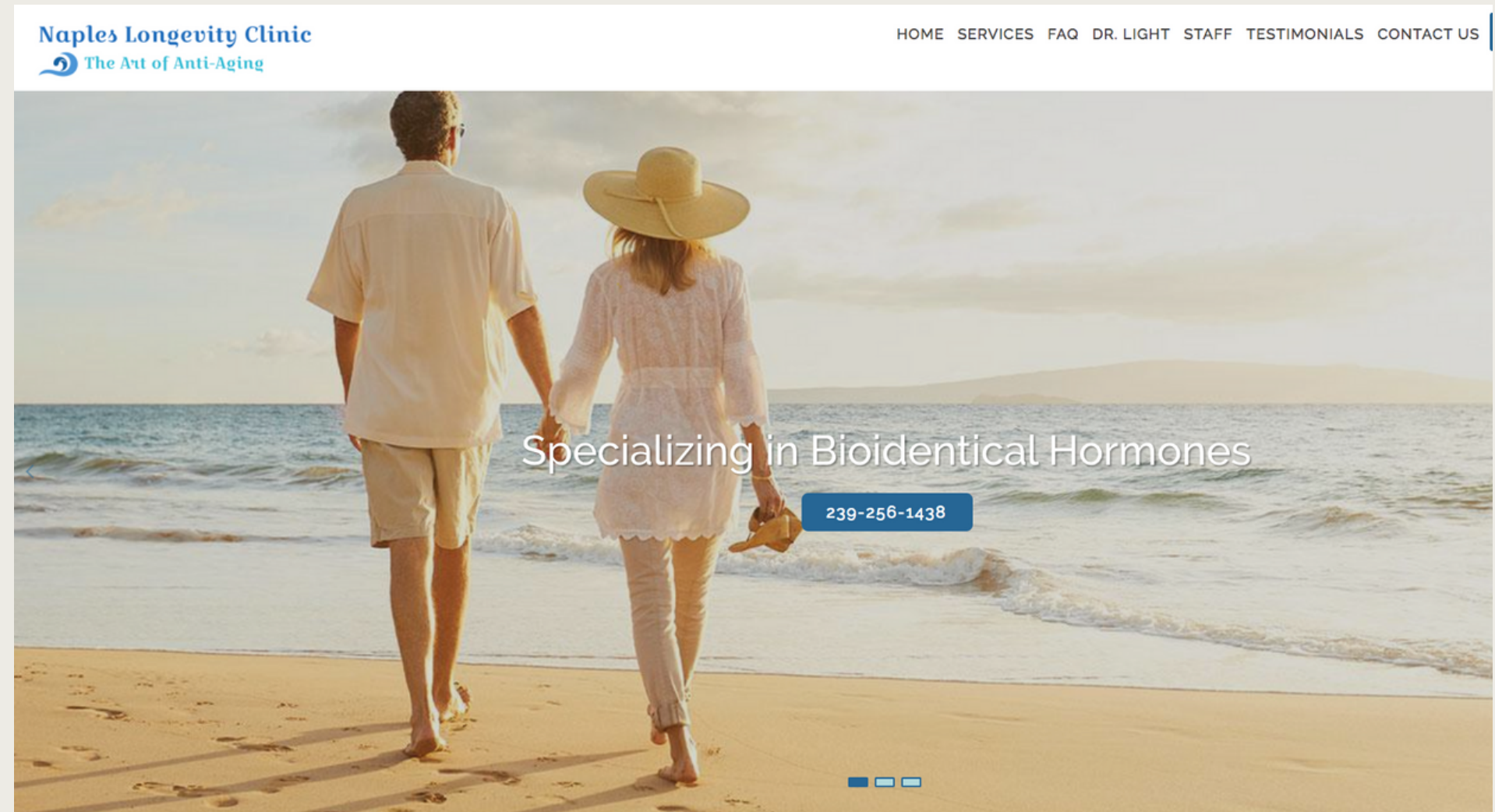


# Website



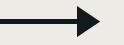
Client name:  
Naples Longevity Clinic

Developed, managed and launched for the updated website for medical practice Naples Longevity Clinic. Developed new logo and fully optimized the newly designed website.





# Website



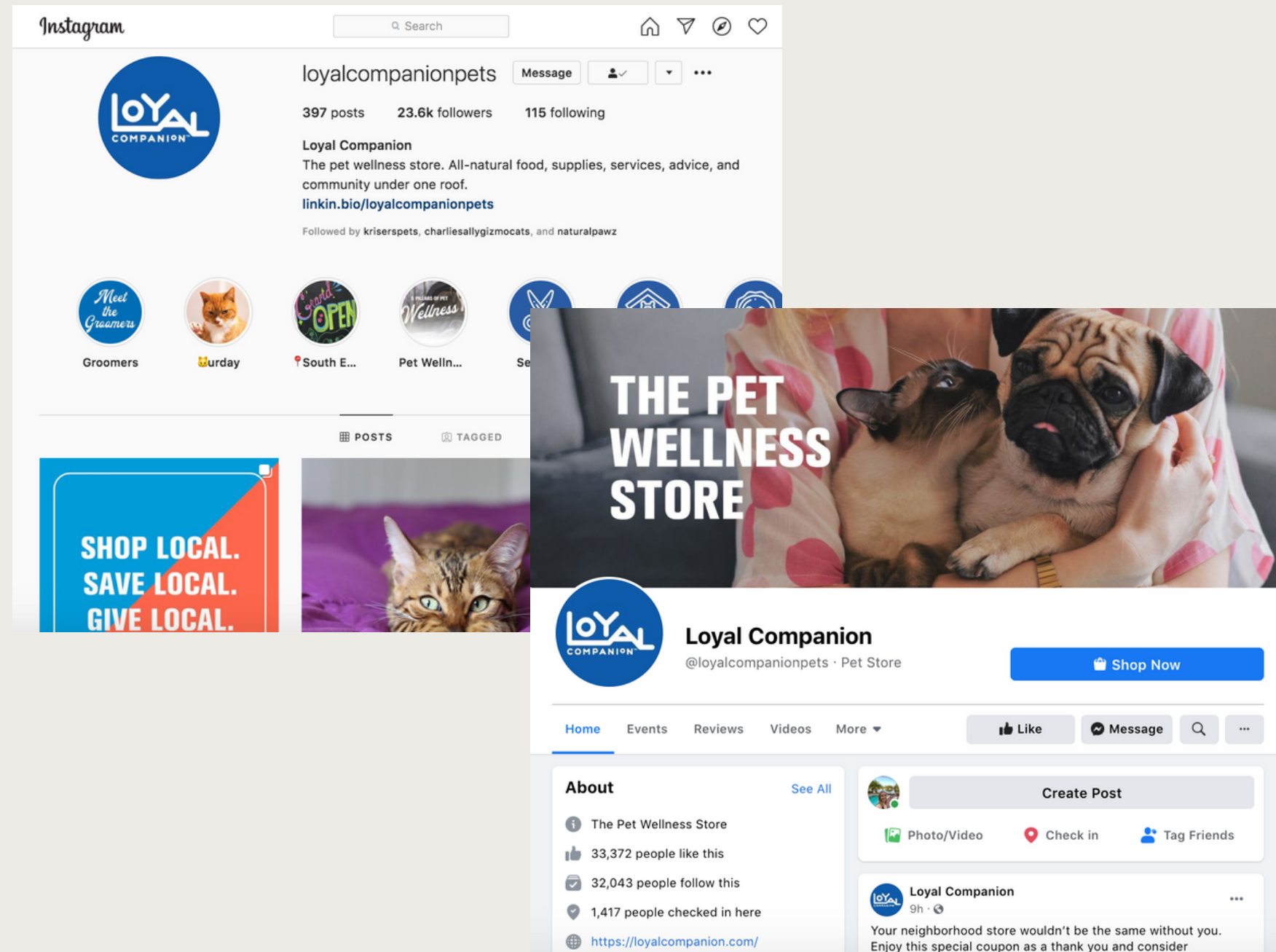
Client name:

Performa 17 for PERFORMA

Website developed, managed and launched for the Performa 17 biennial. Worked with design team and created a brand identity for the 2017 month long event. Artist Barbara Kruger was commissioned to design the branding including the logo.



# Social Media

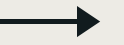


Client name:  
Loyal Companion for IPP

Managed the marketing initiatives, including social media for Independent Pet Partners' Loyal Companion retail chain. Social media activity increased followers on both Facebook (+10%) and Instagram (+15%).



# Advertisements

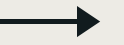


Client name:  
Kylie Jenner's Sinful Colors for Revlon

Managed the new Kylie Jenner nail polish collection for Revlon. Oversaw the photo shoot and creative for the ads. Ads appeared online and in national magazines.



# Sales Collateral

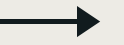


Client name:  
Multiple brands for FremantleMedia

Developed marketing materials for sales teams and industry events. Sales collateral included one sheets for American Idol, The Price Is Right, Rebecca Bonbon, and The X Factor.



# Promotions



Client name:  
Brave for Disney Pixar

Managed the integrated marketing and synergy initiatives for Disney Pixar's Brave, including promotions and partnerships. Developed and launched the "Adventure in Scotland" sweepstakes with Disney's travel group, Adventures by Disney. Multichannel campaign increased ticket pre-sales by 60% and consumer products sales by 40%

# Let's work together

## Email

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